



City of Philadelphia

MAYOR'S OFFICE OF COMMUNICATIONS

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FOR IMMEDIATE RELEASE

MAYOR NUTTER LAUNCHED THE 2ND ANNUAL "LET'S READ! LET'S MOVE! PHILADELPHIA" SUMMER SERVICE CHALLENGE

Mayor Nutter joined community health advocates at the Hartranft Community Health Fair in calling on all Philadelphians to play a role in making sure that young people read, stay active and eat healthy food during the summer months.

Philadelphia, June 13, 2011 – Mayor Michael A. Nutter addressed community members, health advocates and volunteers on Saturday afternoon at the launch of the City's 2nd annual "*Let's Read! Let's Move! Philadelphia*" Summer Service Challenge.

"In Philadelphia, we share the passion that First Lady Michelle Obama has for encouraging young people to exercising their bodies and their minds all year long," said Mayor Nutter. "This message is especially important during the summer months when the support of adult mentors can make all the difference for young people as they read and exercise while away from school."

Mayor Nutter emphasized the opportunities for children and families to stay physically and mentally fit through summer programs offered at all 54 branches of the Free Library of Philadelphia and across the City's vast network of parks and recreation facilities. Immediately following the Mayor's remarks, the community participated in a family friendly fitness session led by Takiyah Gettys of *True Life Solutions, LLC*.

Let's Read! Let's Move! is a national initiative that seeks to combat childhood obesity and summer reading loss by engaging youth in summer reading and physical activity, as well as by providing access to healthy, affordable food. The initiative, now in its second summer, is a nationwide effort led by the Corporation for National and Community Service in collaboration with First Lady Michelle Obama and five federal agencies - U.S. Department of Education, Department of Interior, Department of Health and Human Services, Department of Agriculture, and Institute of Museums and Libraries.



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PAGE 2

The *Let's Read! Let's Move! Philadelphia* steering committee is led by the Mayor's Office of Civic Engagement and Volunteer Service and includes representatives from the following organizations: Students Run Philly Style, the Corporation for National and Community Service, Dollar Boyz, Philadelphia Parks and Recreation, Philadelphia Free Library, Playworks, uGO: A Community Wellness Venture, and Urban Blazers.

For more information, visit www.SERVEPhiladelphia.com and look for the "*Let's Read! Let's Move! Philadelphia*" logo. The site will be updated regularly from June through September with information on a wide range of free and low cost opportunities for parents and adult mentors to engage young people in reading and physical activities.

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